

EUROPEAN TISSUE SYMPOSIUM

The European Tissue Paper Industry Association



ETS in partnership with
Academy of Fine Arts in Bologna
Hochschule für Angewandte Wissenschaften Hamburg



HANDS

wash'em with soap, dry'em with paper

NOTICE OF COMPETITION

In view of promoting the importance of hygiene in public washrooms and reinforcing its message in an original manner, the European Tissue Symposium (ETS) is launching a cartoon contest across Europe in partnership with the Fine Arts Academy of Bologna and the Hochschule für Angewandte Wissenschaften of Hamburg. The winning cartoon or illustration will be used in its institutional campaigns.

PARTICIPATION

- Participation is open to all. Participants will be split into 3 categories:
 - > students of the Academy of Fine Arts of Bologna
 - > students of the Hochschule für Angewandte Wissenschaften of Hamburg
 - > international participants (students and non-students)
- Maximum 1 entry per person.
- Registration is free of charge.
- Entries will be selected by a jury appointed by the organisers of the competition - the jury is composed of members of ETS who are also marketing experts and qualified cartoon and illustration artists
- The jury will judge the entries on their artistic and technical quality and on the consistency of the competition theme. The jury's decision is final.
- Three prizes worth € 1000 each will be attributed:
 - > one to a student of the Academy of Fine Arts of Bologna,
 - > one to a student of the Hochschule für Angewandte Wissenschaften of Hamburg
 - > one to an International participant.
- Further, smaller prizes may be attributed by ETS based on the marketing value of the submitted entry.
- The selected entries will be exhibited at the Academy of Fine Arts of Bologna at the end of the project. An entry submitted along with no signed application form will not be considered as valid.

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- By signing the application form, you agree with the full terms and conditions for participating to the ETS cartoon contest.
- During the contest, the submitted entries may be published on a dedicated Facebook page, to raise the interest of the contest itself. Appreciation mechanism (I like!) may be also activated, in view of increasing the relevance of the contest to the public and in view of taking into account the public's opinion when assessing the submitted entries.
- The deadline for submitting entries is **6 June , 2014**. The selected entries will be notified via e-mail by 15 July.
- In the spirit of facilitating contacts between young comic and illustration artists and the professional market, ETS will promote the winning and selected works with publishers, for possible publication of the material gathered through the competition.

GUIDELINES

- Only original and unpublished entries will be accepted by the jury, in respect with the proposed theme. Cartoons and illustrations will represent the theme and they should cover the results highlighted by ETS' scientific studies on how to dry your hands in the most hygienic way (the studies and extensive discussion at: [www . europeantissue.com /](http://www.europeantissue.com))
- The entry should meet the following specifications:
 - The entry should not have any technical limit.
 - The entry should include from 1 to 3 illustrations for illustration entries and from 1 to 5 tables for comic entries. The graphic must be complete and **should not include any wording**.
- The electronic version must be sent in PDF, TIFF and JPEG format with a resolution of 300 dpi.
- Participants must submit original entries, in electronic form . Participants are also requested to fill out and sign the application form and send it back by e-mail (to be downloaded at <http://www.europeantissue.com/position-papers/cartoon-contest-2014/>)

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- For the international category and the students of the Hochschule für Angewandte Wissenschaften of Hamburg, the material should be sent within the determined deadline to letiziarostagno.ets@gmail.com (please use File Sharing application). Students of the Academy of Fine Arts of Bologna will refer to Professor Fornaroli.

TERMS AND CONDITIONS

- The winning entries are the property of ETS.
- The authors of the winning entries agree to transfer the intellectual property rights on the submitted work to ETS and authorise ETS and its members to use the work in its institutional campaigns as well as its informational or educational programmes (such as stickers, posters, internet messages, videos, etc. promoting the importance of proper hand hygiene and the benefits of the tissue paper category).
- ETS is authorized to exhibit and promote the entries by means of any system, channel or method of communication, as well as through the internet, nationally or internationally, without incurring a fee payable to the artist (or the organisation he/she represents).
- The entries will not be used for the commercial purposes of specific brands of tissue paper products.
- ETS shall not transfer, license or rent the specific rights of the entries in view of commercial usage by other institutions, companies or individual persons without the prior written consent by the author.

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The participants, by completing the attached form, claim to be the sole authors of the submitted entries and guarantee that the entry itself is original and solely the result of their creative work, thus exonerating ETS from any liability towards third parties or from any claim of plagiarism, imitation or ownership claims. The winners agree to transfer the intellectual property rights of their entry to ETS. The entry is subject to the non-commercial usage clause as defined under the Terms and Conditions section above, and to the moral right of the author (under Italian Law 633/1941 and subsequent amendments). In case of partial usage of the entry, the recognition and traceability to the original has to be safeguarded.